



## **Position Description: Director, Coles Center for Transportation**

Washington Policy Center is seeking qualified candidates to join its team of researchers in the role of director for transportation policy.

The primary responsibility of the Director of WPC's Coles Center for Transportation is to research and analyze best practices for relieving traffic congestion, with specific focus on highway and transit projects and how tax dollars are spent. We support people getting to the places they want to go the way they choose to get there, not the way government planners want them to get there by micro-managing people's lives.

WPC promotes public policies that tap free market competition to lower costs and increase service, and promote the broad personal choice and mobility for the traveling public.

The Director oversees the Center's workplan, performs a variety of research, and write studies and other publications related to transportation issues of statewide significance. The Director also retains and oversees the work of occasional outside contributors and Research Fellows.

To be successful in this position the Director needs to:

- Believe market solutions are the best, most efficient method to address our transportation issues and know that they will make positive change for those living in Washington
- Excel at market-based policy research
- Have strong written and verbal communication skills
- Set the research plan, including determining writing projects, timelines, etc.
- Promote their work through various media channels both traditional and non-traditional
- Cultivate relationships with elected officials, media and donors
- Respond quickly and concisely to all inquiries related to transportation research
- Work with state and national transportation policy experts to maximize coverage of their work
- Seek speaking engagements with civic and community groups statewide
- Create a budget that allows for maximum impact

Additionally, the Director works with the Vice President for Research to manage the Center's work plan, perform background research, meet project timelines, and ensuring our published work is accurate and fact-based.

Major areas of focus over the years have been:

- Sound Transit's light rail expansion and agency accountability.
- Road Usage Charge (mileage tax) development and implementation efforts in the state.
- Advocating for direct user fees and maintaining the users-pay/users-benefit principle in transportation policy.
- Puget Sound Regional Council's (PSRC) regional transportation plan.
- Interstate 405 tolls and capacity needs.
- Key Facts publications for statewide transit agencies.
- State transportation policy goals and reducing traffic congestion.

- Washington State Department of Transportation (WSDOT) accountability to the public.
- Gas tax transparency and delivering road projects efficiently and on time.

**Details/Benefits**

- *Hours: Full-time, 8:30 AM-5:00 PM, Monday - Friday, occasional weekends and evenings for events*
- *Compensation: \$50,000-\$85,000, DOE, 90% employer-paid health (medical/dental/vision) insurance*
- *401(k) Retirement Plan with match*
- *Paid Time Off: Vacation - 2 weeks, Sick/Safe Leave - 2 weeks, 11 Holidays*
- *Costco Membership*

*If market-based transportation policy research excites you and you are up to the task, we invite you to apply for the position by sending a resume and cover letter to [bgoodwin@washingtonpolicy.org](mailto:bgoodwin@washingtonpolicy.org).*