

Our state's largest annual policy conference that explores solutions to Washington's most pressing public policy issues

VIRTUAL

SOLUTIONSSUMMIT

WASHINGTON POLICY CENTER'S STATEWIDE POLICY CONFERENCE

2020

TABLE OF CONTENTS

3	Notes
4-5	Agenda
6	Environment <i>Environmental policy session & featured speaker</i>
7	Health Care <i>Health Care policy session & featured speaker</i>
8	Government Reform <i>Government Reform policy session & featured panelists</i>
9	Small Business <i>Small Business policy session & featured panelists</i>
10	Eastern Washington <i>Socialism policy session & featured panelists</i>
11	Transportation <i>Transportation policy session & featured panelists</i>
12	Education <i>Education policy session & featured speaker</i>
13	Agriculture <i>Agriculture policy session & featured speaker</i>
14-15	Sponsors <i>Thank you to our 2020 Solutions Summit Sponsors!</i>
16	Annual Dinner - Save the Date!
17	Join WPC

This image shows a full page of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page, providing a template for writing. There are no margins, text, or other markings on the page.

VIRTUAL SOLUTIONS SUMMIT 2020

AGENDA - DAY ONE

TUESDAY APRIL 14th, 2020
8:00AM - 11:30AM

Welcome!

Dann Mead Smith, WPC President

8:10 am

Innovating for the Earth: How Technology is Helping the Environment in Ways Politicians Cannot

Todd Myers, *WPC's Center for Environmental Policy*
Bonnie Lei, *Head of Global Strategic Partnerships - AI for Earth; Microsoft*

9:00 am

Free Market Solutions to Health Care Reform

Dr. Roger Stark, *WPC's Center for Health Care*
John R. Graham, *Regional Director (Region 10) of the U.S. Department of Health and Human Services*
Sally Pipes, *President/CEO, Thomas W. Smith Fellow in*

9:50 am

No Income Tax! How to Protect Washington's Competitive Advantage

Jason Mercier, *WPC's Center for Government Reform*
Hon. Rob McKenna, *former WA State Attorney General, President of the National Association of Attorneys General*
Brian Heywood, *CEO/Managing Partner at Taiyo Pacific Partners LP*
Jared Walczak, *Director of State Tax Policy, Center for State Tax Policy at the Tax Foundation*

10:40 am

The Over-Regulation of Small Business Owners in Washington State

Mark Harmsworth, *WPC's Center for Small Business*
Janice Huxford, *Lake Stevens Planning Commissioner*
Rep. Brandon Vick, *Representative for the 18th District, Sales and Marketing Manager for Vick Landscaping*
Ryan Neal, *President and CEO of Blueprint Technologies, LLC*
Tom Hoban, *Chairman and Co-founder of Hoban Family Office and The Coast Group of Companies*

11:30 am

2020 Summit Award Presentation & Final Thoughts

Dann Mead Smith, WPC President



VIRTUAL SOLUTIONS SUMMIT 2020

AGENDA - DAY TWO

WEDNESDAY APRIL 15th, 2020

8:00AM - 11:30AM

Welcome!

Dann Mead Smith, *WPC President*

8:10 am

Behind the Curtain: America's Dangerous Flirtation with Socialism From Those Who Have Lived It

Chris Cargill, *Eastern Washington Director*

Ligia Brubaker (*Romania*),

Luis Brito (*Venezuela*),

Kan Qiu (*China*)

9:00 am

Drivers Are Not the Enemy: Moving Transportation Policy Towards Solutions That Improve Mobility for Everyone

Mariya Frost, *WPC's Coles Center for Transportation*

Wendell Cox, *Principal, Demographia*

Sen. Curtis King, *Ranking Minority Member of the Senate Transportation Committee*

9:50 am

Expanding Scholarships and Public School Choice Programs in Washington State

Liv Finne, *WPC's Center for Education*

Rep. Vicki Kraft, *Representative for the 17th District*

10:40 am

Bridging the Urban-Rural Divide: Knowing Where Your Food Comes From

Pam Lewison, *WPC's Agriculture Initiative*

Dr. Paige Pratt, *Pratt Cattle Company*

11:30 am

Final Thoughts & Closing

Dann Mead Smith, *WPC President*

Mark Pinkowski, *WPC Chairman*



ENVIRONMENT

Innovating for the Earth: How Technology is doing for the environment what politics cannot

Day One, 8:10AM

featured speaker



BONNIE LEI

Bonnie Lei is a founding member and Head of Global Strategic Partnerships for Microsoft's AI for Earth program, a five-year, \$50 million cross-company effort dedicated to delivering technology-enabled solutions to global environmental challenges. In this role, she has awarded 500+ grants in 80+ countries, spearheaded strategic partnerships with leading organizations, and directed investments in promising environmental technology start-ups. She has been recognized as a Corporate Eco Forum Emerging Sustainability Leader in 2019, and a National Geographic Explorer in 2018.

Leveraging her experience as a conservation biologist, Bonnie identifies and fosters technology innovations with maximum potential for positive environmental impact and feasible implementation. Previously, in the field, she helped initiate the marine program for Wildlife Conservation Society in Myanmar, discovered a new sea slug species in the Caribbean, and researched climate adaptation of endangered penguins in South Africa. She received her degree in Organismic and Evolutionary Biology at Harvard University, and was an inaugural Schwarzman Scholar at Tsinghua University.

Bonnie is based in Seattle, where she serves on The Trust for Public Land's Next Generation Advisory Council and the city's Urban Forestry Commission.



Todd Myers, Director, Center for the Environment

HEALTH CARE

Free Market Solutions to Health Care Reform

Day One, 9:00AM

featured speaker



JOHN R. GRAHAM, INTRODUCING SALLY C. PIPES

John R. Graham was appointed Regional Director (Region 10) of the U.S. Department of Health and Human Services in April 2018. He previously served as Acting Assistant Secretary for Planning and Evaluation during the current Administration's first year. He has almost two decades experience as a financial, economic, and policy analyst in the health sector.



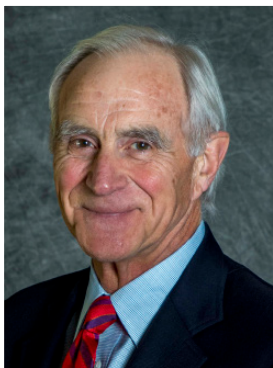
SALLY C. PIPES

Sally C. Pipes is president, CEO, and Thomas W. Smith Fellow in Health Policy at the Pacific Research Institute. She became president of PRI in 1991 having previously served as the Assistant Director of the Fraser Institute based in Vancouver, Canada.

Ms. Pipes, a former Canadian, is a longstanding critic of the disastrous reality of single payer health care systems. She writes a weekly health care column for FoxNews.com, a bi-weekly column for Forbes.com, and posts a bi-weekly blog for the Washington Examiner's "Beltway Confidential".

Since 2004, she has had eight books published on health care. Her latest is False Premise, False Promise: The Disastrous Reality of Medicare for All (Encounter, Jan. 2020). Earlier books include The False Promise of Single Payer Health Care (Encounter, 2018), The Truth About Obamacare (Regnery, 2010), and The Pipes Plan (Regnery, 2016).

Ms. Pipes became an American citizen in 2006 and is married to Professor Charles Kesler.



Dr. Roger Stark, Health Care Policy Analyst

GOVERNMENT REFORM

No Income Tax! Protecting Washington's Competitive Advantage Day One, 9:50AM

featured panelists



BRIAN HEYWOOD graduated from Harvard University in 1991 with an honors degree in East Asian Studies. After graduation, he joined JD Power and Associates ("JDPA") and aided in the establishment of the Japanese and Asian operations of JDPA and the development of the JDPA business model in Asia. Mr. Heywood served on the board of directors of JD Power Asia and JD Power Korea where he had the opportunity to interact with the board of directors, management of nearly every automotive company in the world, as well as hundreds of Japanese chief executive officers and other senior management. In 1997, he joined a British firm, Belron International, as Director of Business Development and Operations for nine Asian countries, including Japan and India. During his two years with Belron, he lived in Singapore before returning to Japan in 1999 to join Citibank as Vice President and Head of Sales for its 22 retail branches. Mr. Heywood speaks and reads Japanese fluently.



HON. ROBERT M. MCKENNA is a former Washington State Attorney General and President of the National Association of Attorneys General. Rob is accomplished in all areas of public policy, appellate law and investigations. He successfully argued three cases before the U.S. Supreme Court and helped negotiate three of the largest consumer protection settlements in national history, all involving mortgage lending and servicing. He is a partner in Orrick's Seattle and Washington, D.C., offices, leads the state Attorney General team in the firm's Public Policy Group and is a member of the Cyber, Privacy & Data Innovation practice.



JARED WALCZAK is Director of State Tax Policy with the Center for State Tax Policy at the Tax Foundation. He is the lead researcher on the annual State Business Tax Climate Index and Location Matters, and has authored or coauthored tax reform books on Iowa, Kansas, Louisiana, Nevada, Pennsylvania, and South Carolina. Jared's work has been cited by The New York Times, The Wall Street Journal, The Washington Post, Los Angeles Times, Politico, AP, and many other prominent national and state outlets. He previously served as legislative director to a member of the Senate of Virginia and as policy director for a statewide campaign, and consulted on research and policy development for a number of candidates and elected officials.



Jason Mercier, Director, Center for Government Reform

SMALL BUSINESS

Over Regulation of Small Business in Washington State

Day One, 10:40AM

featured panelists



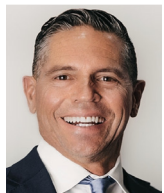
JANICE HUXFORD and her husband, life-time Lake Stevens resident Dave Warrick, founded Snohomish Valley Roofing, Inc. in 1999 and in 2004, after repeated requests from clients and contractors to recycle construction materials, expanded SVR Construction Services to haul construction recyclables from jobsites to certified recycling establishments. Snohomish Valley Roofing and SVR are honored to be awarded Chamber Business of the Year, multiple Everett Readers' Choice Awards and have earned over two decades of A+ BBB ratings. After a successful 25 year career in wireless technology, Janice currently serves her community as a Lake Stevens Planning Commissioner (2010-current) and proudly supports the Lake Stevens Food Bank, Chamber of Commerce and the non-profit rescue organization Bulldog Haven NW.



RYAN NEAL is a seasoned investor, director and advisor with more than a decade of experience in collaborating with the owners and managers of private companies to increase their value. He has deep expertise in strategic planning, growth strategy and execution. Ryan is the President and co-founder of Blueprint Technologies, LLC, and has started or purchased over fifteen companies in his career. Blueprint's focus is on groundbreaking digital products and solutions to help reimagine business and build for the future.



REP. BRANDON VICK is a lifelong resident of Clark County and graduated from Hudson's Bay High School. He married his high school sweetheart, Darci, and together they have a young daughter, Makena. Brandon is the sales and marketing manager for Vick Landscaping, a family owned and operated business founded by his grandfather in 1961. Brandon earned his A.A. from Clark College and attended Washington State University. He is also a Class of 2010 Graduate of Leadership Clark County.



TOM HOBAN is Chairman of the Coast Group of Companies, a collection of commercial real estate firms involved in investment and management of apartment, commercial, industrial and self-storage properties throughout the Pacific Northwest. He and his brother, Shawn, the group's president, co-founded the first of their companies 33 years ago with \$1,200, a pick-up truck and a Mac computer. Tom is also a columnist, freelance writer, and former adjunct professor of entrepreneurship, affording him a broad platform with which he is able to connect with others. Tom also serves on over a dozen boards, including The Governor's Affordable Housing Advisory Board, as well as several start-ups and early stage companies focusing on disruptive technologies in real estate. Tom earned a BA in Finance from The University of Notre Dame in 1984.



Mark Harmsworth, Director, Center for Small Business

EASTERN WASHINGTON

Behind The Curtain: America's Dangerous Flirtation with Socialism From Those Who Have Lived It

Day Two, 8:10AM

featured panelists



LIGIA BRUBAKER was born in 1984 in the Socialist Republic of Romania and was raised under the climax of Ceaușescu's tyranny. For a short but hard time she and her family have endured the brutal enforcement of the socialist regime and witnessed the deadly persecution of the Church. When her family's attempt to flee the country and seek political refuge in Austria failed, her father was captured. He was imprisoned and suffered violent physical torture. Her family had been declared an "enemy of the state" during a typical socialist make-believe trial. They were sentenced to be deported to Baragan, one of the Romanian forced labor camps.



LUIS BRITO was born in 1989 in Caracas, Venezuela. He had a wonderful childhood until 1998 when the government of Hugo Chavez took office. From that point forward, he experienced abuse and his family's small restaurants were shut down simply because they didn't agree with the government. He now lives in Spokane, where he met his wife. They have a 3-year-old son.



KAN QIU was a university student who experienced the Tiananmen Square protests first-hand. He graduated from Tsinghua University in Beijing and got his master's degrees from the University of Wisconsin-Madison before settling down in Bellevue in 1995. Kan and his wife have three boys, age 22, 18 and 9.



Chris Cargill, Director, Eastern Washington

TRANSPORTATION

Drivers Are Not The Enemy: Moving Transportation Policy Toward Solutions That Improve Mobility For Everyone

Day Two, 9:00AM

featured panelists



WENDELL COX is a Senior Fellow at the Center for Opportunity Urbanism (US), Senior Fellow, Housing Affordability and Municipal Policy for the Frontier Centre for Public Policy (Canada), a member of the Board of Advisors at the Center for Demographics and Policy at Chapman University (California) and principal of Demographia, an international public policy and demographics firm. He is co-author of the “Demographia International Housing Affordability Survey” which rates 90 major metropolitan areas in 9 nations and 400 overall. He is author of “Demographia World Urban Areas.” He was appointed to three terms on the Los Angeles County Transportation Commission by Mayor Tom Bradley, where he served with the leading city and county leadership as the only non-elected member. He was appointed to the congressionally established Amtrak Reform Council by Speaker of the House Newt Gingrich. He served as a visiting professor at the Conservatoire National des Arts et Metiers, a national university in Paris. He earned an MBA from Pepperdine University in Los Angeles and a BA in Government from California State University, Los Angeles.



SENATOR CURTIS KING represents South Central Washington’s 14th Legislative District in the Washington State Senate. Since his original appointment to the Legislature in 2007, he has been a member of the Senate Transportation Committee on which he currently serves as the Ranking Minority Member. King served as chair of the Senate Transportation Committee from 2015 through 2017, following two years as a bipartisan co-chair. During that time, he was the primary sponsor of the first successful transportation revenue package in more than a decade.

King is a past president of the Central Washington State Fair Board and has served as an active member for 16 years. He ran a commercial cabinet shop with his father and brother, growing it into a successful company with 40 employees. He holds B.S. degrees in Physics and Mathematics from the University of Washington. While working for General Electric on the East Coast, he received his M.B.A. from Clemson-Furman Universities.



Mariya Frost, Director, Coles Center for Transportation

EDUCATION

Expanding Scholarship Programs and Public School Choice in Washington State

Day Two, 9:50AM

featured speaker



REP. VICKI KRAFT

Vicki Kraft represents the 17th Legislative District, which includes East Vancouver and Central Clark County. Vicki's legislative priorities focus on returning accountability and fiscal responsibility to state government; looking closely at what works and getting rid of what does not.

With over 20 years in the private sector working for several major companies such as Dell, Pillsbury and Frigidaire, she sharpened her problem-solving skills while meeting with business leaders and various state agencies. This work, as well as her experience owning a small business, led to her strong interest in reducing regulatory burdens for job creators. Her career includes several years working directly with K-12 school districts across Washington, hearing firsthand the needs of students and teachers. She is an advocate for improving student achievement, offering more opportunities for learning, and keeping four-year and technical colleges at the forefront of technology and innovation.

Vicki grew up in Michigan and graduated from Michigan State with a B.A. in advertising. Vicki and her husband, Paul, live in Vancouver.



Liv Finne, Director, Center for Education

AGRICULTURE

Bridging the Urban-Rural Divide: Knowing where your food comes from

Day Two, 10:40AM

featured speaker



DR. PAIGE PRATT

Dr. Paige Pratt grew up on a family farm/ranch in the Flinthills of Kansas. Paige completed her doctorate in Animal Science with an emphasis in genetics and meat science at Texas Tech University. Paige and her husband Jason own and operate Pratt Cattle Company, a purebred Angus operation located in Southwest Virginia. In addition to the farm, Paige is a professional speaker and farm business transition facilitator. Jason and Paige have two children, Elizabeth and Garrett.



Pam Lewison, Director, Initiative on Agriculture

14 SPONSORS

PILLAR SOCIETY



TITLE SPONSORS



PATRON SPONSORS



VIRTUAL SPONSORS



PRINT SPONSOR





WASHINGTON POLICY CENTER

ANNUAL DINNER

SAVE THE DATE!

WESTERN WASHINGTON
SEPTEMBER 25
HYATT REGENCY BELLEVUE

&

EASTERN WASHINGTON
OCTOBER 16
DAVENPORT GRAND HOTEL SPOKANE

VISIT WASHINGTONPOLICY.ORG OR WPC'S FACEBOOK PAGE
TO STAY UPDATED ON UPCOMING EVENTS

Join WPC in advancing free-market solutions today!

Washington Policy Center is a 501(c)3 nonprofit organization and depends on generous contributions to make an impact across Washington State. WPC offers a wide variety of membership levels and benefits that follow accordingly with each level.

**In the midst of an economic crisis, advancing free market ideas is more crucial than ever.
Consider contributing today!**

<https://www.washingtonpolicy.org/donate/page/solutions-summit-donate>

OR

*Electronically fill this page and email to
Tashina Kreilick at tkreilick@washingtonpolicy.org
Thank you for your support!*

☐ **Yes**, I am proud to join Washington Policy Center with a gift of:
☐ \$50 ☐ \$100 ☐ \$250 ☐ \$500 ☐ \$1,000 ☐ Other: \$

☐ **I am already a member**, but would like to support the important work of
Washington Policy Center this year with an additional donation of:
☐ \$50 ☐ \$100 ☐ \$250 ☐ \$500 ☐ \$1,000 ☐ Other: \$

☐ I am interested in joining WPC's Pillar Society

☐ I am not quite ready to make a donation, please sign me up for our trial membership program, Policy Partners

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Payment Information

- ☐ My check payable to *Washington Policy Center* is enclosed
☐ Invoice me
☐ Please charge my:
☐ Visa ☐ Mastercard ☐ AMEX

Name: _____

Card Number: _____

Exp. Date: _____ Today's Date: _____

Signature: _____

