

- ✓ Based on WPC's recommendation, lawmakers of both parties defeated proposals to impose \$1.5 billion in new state-level taxes, including a new capital gains income tax and a costly cap-and-trade system.
- ✓ Based on WPC's research, voters in King County defeated Metro Transit's Proposition 1 tax increase, saving taxpayers \$1.5 billion while protecting bus routes for riders.
- ✓ As a result of WPC's long-term efforts, children in Washington state can now attend charter schools.
- ✓ Based on WPC's research, Spokane-area voters rejected a sales tax increase proposal, which included building an expensive trolley system.
- ✓ Voters in Spokane, Yakima and Pierce County, adopted WPC's recommendation to limit tax increases by adopting charter amendments, making it harder for elected officials to raise taxes.
- ✓ WPC's research work brought public attention to the secretive collective bargaining talks the governor held with labor union executives.

## A THINK TANK THAT GETS RESULTS

- ✓ Following a WPC recommendation, the state Senate is now allowing citizens to testify via live video from remote locations.
- ✓ WPC's Dr. Roger Stark contributed to the national debate over the Affordable Care Act by testifying before Congress three times.
- ✓ During the 2015 Legislative Session, 51 bills were introduced based on WPC's recommendations, and WPC analysts testified by invitation before legislative committees 41 times.
- ✓ In 2013, Environmental Center Director Todd Myers, was named a *Wall Street Journal* Expert Panelist for Energy and the Environment. Todd contributes more than 12 articles a year for publication.
- ✓ WPC's education expert Liv Finne was named a 2015 "Game Changer" by *SeattleMet* Magazine. *SeattleMet* described her as someone who "is determined to set the Evergreen State on course, away from national laughingstock and toward top-notch education."



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WASHINGTON  
POLICY CENTER  
*Improving lives through market solutions*

## PILLAR SOCIETY

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*"If there is another organization  
like yours around the country, I  
sure have not seen it."*

- Mitch Daniels,  
Former Indiana Governor,  
Columbia Award Recipient, 2011  
WPC Annual Dinner



*"[WPC] is incredibly helpful  
because good policy is good  
politics. The politics should  
not come first, the good policy  
should and the rest will take  
care of itself."*

- Scott Walker,  
Wisconsin Governor,  
Columbia Award Recipient, 2013  
WPC Annual Dinner



## YOUR PILLAR SOCIETY MEMBERSHIP

I am pleased to make a three-year pledge in the amount of \$ \_\_\_\_\_ to WPC.

- ☐ This is an unrestricted gift  
☐ This is a restricted gift for \_\_\_\_\_

This pledge will be made as follows:

Pledge frequency:

- |  |                             |
|--|-----------------------------|
| <input type="checkbox"/> Single contribution | <i>No. installments: 1</i>  |
| <input type="checkbox"/> Annually            | <i>No. installments: 3</i>  |
| <input type="checkbox"/> Bi-Annually         | <i>No. installments: 6</i>  |
| <input type="checkbox"/> Quarterly           | <i>No. installments: 12</i> |
| <input type="checkbox"/> Monthly             | <i>No. installments: 36</i> |

Installment amount of \$ \_\_\_\_\_ (total pledge/# installments)

to be paid in: \_\_\_\_\_ [month(s)]

### Payment information:

- ☐ Please invoice me    ☐ In the mail    ☐ By email    ☐ A check for my first installment is enclosed  
☐ Please charge my credit card:

Amount: \$ \_\_\_\_\_ ☐ Visa    ☐ Mastercard    ☐ AMEX

Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

*For more information about a planned gift or gift of stock contact WPC Development Director,  
Stephanie True at (206) 937-9691 or [strue@washingtonpolicy.org](mailto:strue@washingtonpolicy.org)*

### Contributor & Contact information:

- ☐ Please recognize my gift as: \_\_\_\_\_  
☐ List my gift anonymously

Individual name: \_\_\_\_\_

Business name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_





## PILLAR SOCIETY MEMBERS

*We gratefully acknowledge the following individuals and businesses who are members of WPC's Pillar Society. The Pillar Society distinguishes donors who make a substantial pledge which is paid over three years. These generous contributors are an integral part of our success.*

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*\*denotes WPC Board Member  
 List current as of October 2015*



## ABOUT WASHINGTON POLICY CENTER

Washington Policy Center (WPC) is a non-profit, independent think tank that works to improve the lives of Washington state's citizens by providing accurate, high quality and innovative solutions for policymakers, the media and the general public. We have an impressive track record and brings a credible, free-market perspective to the public debate in Washington state.

We have offices in Seattle, Olympia, Spokane and the Tri-Cities. Our research program is based on six areas of public policy. Each issue area is a designated research center run by an expert research director. Our areas of focus are: government reform/budget and taxes, the environment, health care, education, small business and transportation. We also provide a free, nonpartisan legislative website, [www.WashingtonVotes.org](http://www.WashingtonVotes.org).

We continue to grow in size and impact. Coverage by national and major state media grows significantly year over year, with our research appearing in the media an average of five times per day. Media outlets that have featured our work include: CNN, CBS This Morning, FOX News, KING-TV (NBC affiliate), KXLY-TV (ABC, Spokane), *The Wall Street Journal*, *Bloomberg News*, *The Spokesman-Review*, *USA Today*, *The Seattle Times*, *The News Tribune*, *The Tri-Cities Area Journal of Business* and many more. WPC also reaches the public through Facebook, Twitter, mobile phone apps, national blogs as well as our website and blog ([www.washingtonpolicy.org](http://www.washingtonpolicy.org)).

We have notably increased our event attendance and public outreach. Our more than 35 events are attended by 4,500 people from across Washington state annually. Our Annual Dinner has become one of the largest gala events in the country, bringing together over 2,000 people in both Eastern and Western Washington.

Today, our research and community outreach are broader and more respected than ever. We are making real strides in promoting sound fiscal policy at the state level and in communities across our state. We are making an impact by advancing good public policy ideas, for example, 11 bills based on our research and analysis were signed into law by the Governor during the 2013 and 2014 Legislative Sessions.

We know that real advances for Washington state are often achieved directly by voters, not elected officials. That is why investing in a policy organization such as WPC has never been more important! The continued public enthusiasm for our work reflects the need for independent research and sound policy solutions in Washington state.







## WPC'S ANNUAL POLICY GALA DINNER



*Pillar Society members Randy and Judy Clark meet Wisconsin Gov. Scott Walker and Dr. Ben Carson.*



*Pillar Society member Patty Edwards and guest pose with Scott Rasmussen and Daniel Hannan.*

Washington Policy Center's Annual Dinners have grown to be among the largest policy gala events in the country! More than 2,000 elected officials and business, community and policy leaders from across the state attend in Eastern and Western Washington to hear from prominent national speakers, which have included Wisconsin Governor Scott Walker, Dr. Ben Carson, former Indiana Governor Mitch Daniels, Charles Krauthammer and Dr. Robert Gates.

In 2014, we welcomed our largest crowd in Spokane and Bellevue, including a packed Young Professional Dinner event! To celebrate five years in Eastern Washington, we held a separate Dinner event in Spokane with two live speakers. As a benefit of joining WPC's Pillar Society, members are not only guaranteed a table or tickets for the Annual Dinners, but given priority Pillar Society seating each year of their pledge. For more information about this exciting event, visit [www.washingtonpolicy.org/annualdinner](http://www.washingtonpolicy.org/annualdinner).



*Dr. Robert Gates welcomed by a standing ovation at WPC's 2014 Annual Dinner event.*



## PILLAR SOCIETY DONOR AND BENEFIT LEVELS

### 5. Donor pledges \$75,000 over 3 years (\$25,000 per year)

- All benefits of option 4 plus a personalized donor recognition plan\*\* including a Champion table (with Pillar Society placement\*) at Annual Dinner each year of pledge
- Donor receives 2 additional tickets to exclusive private lunch with Annual Dinner speaker(s)

### 6. Donor pledges \$105,000 over 3 years (\$35,000 per year)

- All benefits of option 5 plus a personalized donor recognition plan\*\* including a Champion level table at Annual Dinner each year of pledge
- Sponsorship of Young Professionals events and/or tables of Young Professionals and students to attend WPC events

### 7. Donor pledges \$150,000 over 3 years (\$50,000 per year)

- All benefits of option 6 plus a personalized donor recognition plan\*\* including a Champion level table at Annual Dinner each year of pledge
- Title sponsorship of Young Professionals event during each year of pledge
- Opportunity to introduce keynote speaker at Solutions Summit

### 8. Donor pledges \$225,000 over 3 years (\$75,000 per year)

- All benefits of option 7 plus a personalized donor recognition plan\*\* including two Champion level tables at Annual Dinner each year of pledge
- Exclusive naming rights for Young Professionals Debate Series
- Opportunity to introduce keynote speaker at Annual Dinner

### 9. Donor pledges \$300,000 over 3 years (\$100,000 per year)

- All benefits of option 8 plus a personalized donor recognition plan\*\* including two Champion level tables at Annual Dinner each year of pledge
- Exclusive naming rights for Young Professionals Debate Series
- Permanent donor-named Fellowship on WPC's full-time research staff

*\*As you're aware, WPC's Annual Dinners are two of the largest gala policy events in the country. **Pillar Society location** of your Annual Dinner table ensures prime table placement within your level (table, patron, etc).*

### **\*\*Elements of a personalized plan may include benefits such as:**

- Exclusive, catered in-home events with policy experts (the donor can host their friends with WPC staff doing the work!)
- WPC "scholarships" for students to become WPC members
- Exclusive naming rights for events
- Opportunity to lead the Pledge of Allegiance at Annual Dinner
- Additional benefits around the Annual Dinner and/or Solutions Summit (additional tables, access to one-on-one interaction with speakers, etc.)
- Sponsorship of the Eastern Washington Annual Dinner





## PILLAR SOCIETY DONOR AND BENEFIT LEVELS

*We will personalize these levels for you and look forward to working with you on the perfect pledge for you, your business and your family. Thank you for your support!*

### 1. Donor pledges \$15,000 over 3 years (\$5,000 per year)

- Donor receives 4 VIP tickets (with Pillar Society location\*) to Annual Dinner each year of pledge
- Donor receives 2 tickets to Pillar Society-exclusive Private Meeting with Annual Dinner speakers
- Donor is recognized on-stage at Annual Dinner with customized WPC plaque
- Donor receives one sponsor table at The Solutions Summit each year of pledge
- Donor receives benefits of a WPC Major Donor each year of pledge (plus complimentary admission to all WPC events!)

### 2. Donor pledges \$22,500 over 3 years (\$7,500 per year)

- Donor receives a Table (with Pillar Society location\*) at Annual Dinner each year of pledge
- Donor receives 2 tickets to Pillar Society-exclusive Private Meeting with Annual Dinner speakers
- Donor is recognized on-stage at Annual Dinner with customized WPC plaque
- Donor receives one sponsor table at The Solutions Summit each year of pledge
- Donor is recognized on WPC website and WPC Annual Report (*if desired*)
- Donor receives benefits of a WPC Major Donor each year of pledge (plus complimentary admission to all WPC events!)

### 3. Donor pledges \$30,000 over 3 years (\$10,000 per year)

- Donor receives a Patron Table (with Pillar Society location\*) at Annual Dinner each year of pledge
- Donor receives 4 tickets to Pillar Society-exclusive Private Meeting with Annual Dinner speakers
- Donor is recognized on-stage at Annual Dinner with customized WPC plaque
- Donor recognized as a lead supporter at the Solutions Summit each year of pledge
- Donor receives one sponsor table at the Solutions Summit each year of pledge
- Donor is recognized on WPC website and WPC Annual Report (*if desired*)
- Donor receives benefits of a WPC Major Donor each year of pledge (plus complimentary admission to all WPC events!)

### 4. Donor pledges \$50,000 over 3 years (\$15,000 first 2 years and \$20,000 final installment)

- Donor receives a Benefactor table (with Pillar Society location\*) at Annual Dinner each year of pledge
- Donor receives 4 tickets to Pillar Society-exclusive Private Meeting with Annual Dinner speakers
- Donor receives 2 tickets to exclusive private lunch with Annual Dinner speaker(s)
- Donor is recognized on-stage at Annual Dinner with customized WPC plaque and at least two other major events (recognition in at least 3 written programs to an audience of over 3,000)
- Donor recognized as a lead supporter of The Solutions Summit and a Center Event (Health Care or Education) each year of pledge
- Donor receives two sponsor tables at The Solutions Summit and a Center Event (Health Care or Education) each year of pledge
- Donor is recognized on WPC website and WPC Annual Report (*if desired*)
- Donor receives benefits of a WPC Major Donor each year of pledge (plus complimentary admission to all WPC events!)



## EDUCATING, ENGAGING, EMPOWERING THROUGH OUTREACH

4,500 elected officials, community and business leaders attend over 35 WPC events every year. As a member of WPC's Pillar Society, you will have the option to fill a table with friends and colleagues at each WPC policy event held on both sides of the state, including the Annual Health Care events, the biennial Small Business Forums and our Statewide Policy Conference: The Solutions Summit.



WPC Education Director Liv Finne moderates Q&A with Washington's first eight charter school leaders at WPC's 2014 Education Breakfast.



WPC Health Care Director Dr. Roger Stark was invited to testify before Congress in November 2013 and February 2014.



Former New York Governor George Pataki addresses WPC's Pillar Society and Young Professional members at a private reception following WPC's 2015 Solutions Summit.





## THE PILLAR SOCIETY

### We are often asked, “who funds WPC?”

We're very proud to say that WPC receives no government funding; we're an independent organization funded by you, our valued supporters. WPC is supported exclusively by concerned citizens, business owners and select charitable foundations who recognize the value of our work. These are people who know what we know: Policy matters.

Our ultimate goal is that Washington state remains among the best places to raise a family, earn a living and run a business. We work hard for you, providing research and clear policy analysis, advancing our goals of spending discipline, low taxes and limited government.

By donating to WPC, you are putting your dollars toward a time-tested, professional organization that will fight for your principles long into the future. Be assured that we are working hard to give our policymakers, and voters, the information they need to make fiscally responsible choices.



*WPC's Greg Porter, Dann Mead Smith and John Otter present the Hagadones with a thank you gift for their hospitality at WPC's annual Palm Springs event exclusively for Pillar Society Members. In 2014, Duane and Lola Hagadone hosted the event at their stunning home in Bighorn Golf Club.*



## THE PILLAR SOCIETY



*WPC's Government Reform Director Jason Mercier speaks to legislators about the state budget at WPC's Annual Legislative Briefing at the State Capitol.*

To support WPC's vital work and new endeavors, and to ensure our impact continues to grow, WPC launched an exciting fundraising initiative in 2012. This program, called **The Pillar Society**, distinguishes donors who make a substantial pledge which is paid over three years (pledges start at \$5,000 per year). We would like to sincerely thank our current Pillar Society members and also to urge you to join with us!

Along with the prestige of being a WPC Pillar Society member, benefits include premier tables at

our conferences and Annual Dinner (reserved before the event sells-out!), varying recognition throughout the year and invitations to private events with key public officials and thought leaders. We listened to you—our supporters—many of whom told us they want to increase or maintain their financial support of WPC, but that they only want to be asked for a gift one time per year. The Pillar Society answers this need.

**Leave a lasting gift via WPC's Legacy Society.** Invest in Washington's future and keep your hard-earned dollars from being taxed by the federal government. You can become a member of WPC's Legacy Society by including a gift to WPC in your will, living trust, retirement plan or life insurance.

We hope you will consider joining our Pillar Society. We are on your side and we are honored to have your trust. For more information, please contact WPC's Development Director, Stephanie True, at (206) 937-9691 or [strue@washingtonpolicy.org](mailto:strue@washingtonpolicy.org).



*Over 100 students, community and political leaders attended WPC's WSU Minimum Wage Debate in February 2015 featuring a panel of economists, experts and activists. Debates at UW and Gonzaga will be held in April 2015.*