

Conservation Tech 101 Program

April 29, 2023

Noon (Pacific)/3 p.m. (Eastern)

Introduction

Todd Myers, Environmental Director, Washington Policy Center

The author of “Time to Think Small: How Nimble Environmental Technologies Can Solve the Planet’s Biggest Problems,” Myers has more than 20 years of experience working on environmental policy, protecting old growth forests, guiding salmon recovery, and promoting environmental innovation.

Session 1: How conservation technology is already helping protect the planet

Carly Batist, Science Outreach Coordinator, Rainforest Connection

A scientist and conservation technology expert, in addition to working with on Rainforest Connection’s wildlife acoustic monitoring, Batist is also the co-creator of the Conservation Tech Directory (<https://conservationtech.directory>).

Case Study: Using Citizen Science to solve environmental problems

Caroline Nickerson, Senior Program Director, SciStarter

Senior Program Director at SciStarter where she manages the Citizen Science Month Program, SciStarter’s Corporate Volunteer Programs and other programmatic and outreach efforts.

Session 2: Tools and opportunities for future innovation

Sarah Maston Director, Global Partner Development at Microsoft, Founder of Project 15 from Microsoft

An internationally recognized leader in conservation technology, Maston helped launch Project 15 to use technology to prevent elephant poaching and trafficking.

Session 3: How to fund conservation innovation

David Oliver, Head of Carbon, DevvStream and CEO of Greenlines Technology, Inc.

A leader in creating markets for environmental innovation, Oliver helps DevvStream invest in green projects that generate renewable energy, improve energy efficiencies, eliminate or reduce emissions, or sequester carbon directly from the air.

Concluding remarks including next steps for mentoring