



WPC on the Go: 2021 Virtual Event Sponsorship Opportunity

Virtual events allow Washington Policy Center to reach a broader audience and host events on timely issues. During this year's Legislative Session, WPC will host a weekly virtual event on hot policy issues across Washington state. The events will feature special guest speakers including elected officials, business leaders and WPC research experts who will discuss what is happening in the legislature that week, day and even hour and answer audience questions.

Virtual events do not limit us to a ballroom size or physical location, which allows us to expand our reach to all corners of the state. Each event will be live streamed and then recorded for future viewing.

This event series is a great opportunity to have your company logo or name featured in a virtual format for hundreds of viewers to see each week. Below are sponsorship packages that include various benefits.

Average Audience Size: 150

Invitation list size: 5,000

Event Dates: Every Tuesday until April 13th.

To sponsor the 2021 Virtual Event Series, fill out this form and return to sjansen@washingtonpolicy.org or call Sydney at 360-220-6503.

Sponsorship Opportunities:

Virtual Sponsorship: \$1,000

- ✓ Company logo or name featured at every virtual event
- ✓ Listed on the event website as a Virtual Sponsor
- ✓ Featured as Virtual Sponsor in all event promotion

Presenting Sponsorship: \$5,000

- ✓ Company logo or name featured at each virtual event
- ✓ Listed on event website as Presenting Sponsor
- ✓ Featured as Presenting Sponsor in all event promotion
- ✓ Opportunity to be the feature your company or name at one virtual event including:
 - Company video or advertisement played during the virtual event and sent to attendees following the event
 - Opportunity to address audience at one virtual event and/or introduce a speaker
 - Additional recognition

Series Details:

	<u>Date</u>	<u>Platform</u>	<u>Host</u>	<u>Event Name</u>	<u>Speaker(s)</u>	<u>Event Topic</u>
1	Tuesday, January 12	Zoom Webinar	David Boze	Olympia Watch	Liv Finne, Mark Harmsworth, Paul Guppy, Jason Mercier	Kicking off the Legislative Session with a Researcher Roundtable
2	Tuesday, January 19	Facebook Live	Chris Cargill	Legislative Lunchbox	Sen. Mark Mullet Sen. John Braun	Insider look at the Session
3	Tuesday, January 26	Zoom Webinar	David Boze	Olympia Watch	Mariya Frost, WPC's Center for Transportation Director	Transportation Legislative Update: Will new transportation taxes require GPS tracking of your vehicle?
4	Tuesday, February 2	Facebook Live	Chris Cargill	Legislative Lunchbox	Rep. Mike Chapman Rep. Mary Dye Sen. Curtis King	Insider look at the Session
5	Tuesday, February 9	Zoom Webinar	David Boze	Olympia Watch	Mark Harmsworth, WPC's Center for Small Business	Small Business Legislative Update: Unemployment taxes and the increasing burdens on small business.
6	Tuesday, February 16	Facebook Live	Chris Cargill	Legislative Lunchbox	Rep. Rob Chase Rep. Matt Boehnke Rep. April Berg	Insider look at the Session
7	Tuesday, February 23	Zoom Webinar	David Boze	Olympia Watch	Jason Mercier, WPC's Center for Government Reform	Government Reform Legislative Update: State Revenue is up but so are proposed taxes
8	Tuesday, March 2	Facebook Live	Chris Cargill	Legislative Lunchbox	TBD	Insider look at the Session
9	Tuesday, March 9	Zoom Webinar	David Boze	Olympia Watch	Todd Myers, WPC's Center for the Environment	Environment Legislative Update: Taxes, high costs cloud climate efforts
10	Tuesday, March 16	Facebook Live	Chris Cargill	Legislative Lunchbox	Rep. Greg Gilday	Insider look at the Session
11	Tuesday, March 23	Zoom Webinar	David Boze	Olympia Watch	Liv Finne, WPC's Center for Education	Education Legislative Update: How COVID-19 should change public education forever
12	Tuesday, March 30	Facebook Live	Chris Cargill	Legislative Lunchbox	TBD	Insider look at the Session
13	Tuesday, April 6	Zoom Webinar	David Boze	Olympia Watch	Elizabeth Hovde, Policy Analyst	Health Care Legislative Update: Still no cure for Government-only Health Care Efforts
14	Tuesday, April 13	Facebook Live	Chris Cargill	Legislative Lunchbox	TBD	Insider look at the Session

WPC on the Go: 2021 Virtual Event Sponsorship Form

Sponsor Information

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Event logistical contact: Name: _____

" Same as above Email: _____ Phone: _____

Sponsorship:

\$1,000 Virtual Sponsor

\$5,000 Presenting Sponsor

I am unable to sponsor this event series, but please accept my donation of \$ _____

Please recognize my sponsorship as: _____

Will you provide a logo? Yes No

Payment Information

Check is enclosed made out to *Washington Policy Center*

Credit Card: Visa AMEX Mastercard " invoice me

Account #: _____

Exp. Date: _____ Security Code: _____ Signature: _____

Billing address (if different than above): _____

City: _____ State: _____ Zip: _____

For questions, please contact WPC's Development Director, Sydney Jansen

at sjansen@washingtonpolicy.org or (360)0220-6503

Washington Policy Center is a non-profit, 501(c)(3) organization.

A portion of sponsorship is tax-deductible. Our tax ID number is 91-1752769.

*Proceeds from these events go to furthering WPC's mission
to improve lives through market solutions across the state.*