



WASHINGTON  
POLICY CENTER  
*Improving lives through market solutions*

**2020**  
Annual  
Report



WPC President Dann Mead Smith speaks at the 2020 Virtual Annual Dinner.

Dear friends of WPC,

2020 was a year that challenged Washington Policy Center like no other. Work plans were radically altered, and areas of focus quickly adjusted in rapid response to issues raised by the global COVID-19 pandemic and the response of the federal and state governments to it. Our physical offices, like so many others, were closed, but through it all our work continued and, in many cases, thrived.

Our research staff exposed the unscientific nature of the governor’s COVID dashboard dials revealing how even when the data showed a worsening situation, the dials indicated improvement. Our exposé resulted in widespread local news coverage and an op-ed in *The Wall Street Journal*. We also exposed Washington state’s poor COVID testing record which led to front-page headline in *The Olympian* with the story picked up by other local papers. Two weeks after we exposed the state failure, testing began to increase.

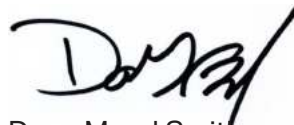
Our Coles Center for Transportation work revealed that projects halted by the Washington State Department of Transportation after voter approval of I-976 (\$30 car tabs) were funded by the gas tax, not car tabs. This research brought public attention to this blatantly political and unfair practice and ultimately led to the resumption of vital road projects.

Most of all, 2020 showed the loyalty and commitment of WPC members. The loyalty and commitment to this free market institution was inspiring and unforgettable. Even with our Annual Dinner Events going virtual, your commitment to our effort to improve lives through free market solutions did not wane.

In gratitude,



Mark Pinkowski  
Chair, Washington Policy Center



Dann Mead Smith  
President, Washington Policy Center



Rep. Trey Gowdy speaks at the 2020 Virtual Annual Dinner.

# Board of Directors

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**Heidi Stanley**

**Kevin Bouchey**

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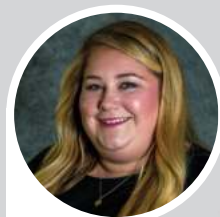
## Our Staff



**Daniel Mead Smith**  
President



**David Boze**  
Communications Director



**Sydney Jansen**  
Development Director



**Chris Cargill**  
Eastern WA Office Director



**Michele Fettel**  
Executive Coordinator



**Maia Espinoza**  
Communications Manager



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**Marissa Gaston**  
Young Professionals  
Director



**Robyn Antoine**  
EWA Office and  
Young Professionals  
Coordinator



**Claire Anderson**  
Development Operations  
Coordinator



**Donald Kimball**  
Operations Assistant



**Paul Guppy**  
Vice President for Research



**Mariya Frost**  
Director,  
Coles Center for Transportation



**Franz Gregory**  
Director,  
WashingtonVotes.org



**Pamela Lewison**  
Director,  
Initiative on Agriculture



**Liv Finne**  
Director, Center for Education



**Todd Myers**  
Director,  
Center for the Environment



**Mark Harmsworth**  
Director,  
Center for Small Business



**Roger Stark, MD**  
Senior Fellow in Health Care  
Policy



**Jason Mercier**  
Director,  
Center for Government Reform



**Elizabeth Hovde**  
Research Analyst, Center for  
Health Care and Center for  
Worker Rights

# Policy Victories

- Highlighted the failures of the state's COVID-19 Risk Assessment Dashboard dials, causing the governor to abandon it and completely redesign it. Our exposé resulted in several news stories and an op-ed in *The Wall Street Journal*.
- Exposed Washington state's poor COVID testing record which led to a front-page news story in *The Olympian* and other newspapers. Two weeks after we exposed the state's failure, testing began to increase.
- Published critical analysis of the State Department of Transportation issuing a manipulative survey to justify making traffic worse – within a week, WSDOT officials took the survey down.
- Revealed that Washington state's CO2 emissions increased in 2017 when the Washington State Department of Ecology delayed releasing the information. Our finding was highlighted on Seattle TV and radio news.
- Working with the Nisqually Tribe on our recommendation to promote salmon recovery projects, the state legislature increased funding for scientifically prioritized habitat projects in Puget Sound.
- Won a total victory in our public records lawsuit against the City of Seattle on its income tax legal memo, revealing that even the city's internal analysis showed such a tax was illegal.
- Two bills based on our work and top recommendations were introduced to fund school choice scholarships: one for special needs and foster children, and one to provide a \$12,000 choice scholarship for any family that sought one.
- Generated pressure to obtain fair and equal education funding for families who signed up for online public schools during the COVID lockdown.
- A bill based on our work allowing felons who have served their time to receive occupational licenses to ease employment prospects passed the State House 98-0. It will be reintroduced in 2021 and has additional support.
- Our work successfully defended temporary worker housing for farmers from restrictions that would have jeopardized the health and safety of migrant and foreign workers by limiting access to the number of beds available at work sites throughout the state.





THE SPOKESMAN-REVIEW The Seattle Times



# MEDIA IMPACT



## PUBLICATIONS

- 2,153 Total Media Hits
- 56 Research Publications
- 105 Op-Eds
- 453 Blogs

**27,187**  
followers across social media platforms

**29%**  
increase in Facebook followers

**10%**  
increase in Twitter followers

**28%**  
increase in LinkedIn connections

**10,000,000+**  
accounts reached through our  
Free Markets Destroy campaign

SOCIAL MEDIA

# Events

Just after the 2020 legislative session ended, in-person events were closed due to the COVID-19 pandemic. WPC quickly shifted from in-person events to virtual and continued to reach people across the state.

WPC's 2020 official event participant count was 5,969, almost equal to 2019's 6,062 and very likely undercounted due to couples sharing screens, viewing parties for the Annual Dinner, and call-ins not counted for our Go to Webinar platform.



# Our Support

Our annual budget of more than \$4 million, though impressive for a state-based think tank, is dwarfed by those of special interests. We don't receive government money. We don't ask for it and we wouldn't take it even if it were offered. WPC relies on the generous support of our donors – people like you who understand that free-markets are superior to a government-rigged economy and liberty is the air that a free people must breathe.

## About WPC's Legacy Partners:

The Legacy Partners program recognizes people who have made a bequest or indicated they have included WPC in their estate plans. Legacy Partners have all the same benefits as our highest levels of membership and the satisfaction of knowing their legacy will live on through WPC's important work.

## Legacy Partners

Ardean Anvik  
 Bill & Milly Baldwin  
 Bill & Marilyn Conner  
 Jim & Raeceil Day  
 Patricia Edwards  
 Jo Anne Estes  
 Len & Estelle Guyt  
 John & Kathy Hennessy  
 Judith M. King  
 Paul Locke  
 Mary Marik  
 Dann & Sydne Mead Smith  
 Joe Pauletto  
 Benjamin & Lauren Petter  
 Gregory S. Porter  
 Eileen Pratt  
 Richard & Violette Rokes  
 Joe & Susan Rumble  
 Heidi & Ron Stanley  
 Joanne M. Stubbs  
 Craig & Janet Williamson  
 Len & Darcy Zarelli  
 Anonymous (3)

## President's Council (\$10,000+)

Adolph Coors Foundation  
 Altria Client Services, Inc.  
 Apex Foundation  
 AT&T  
 The Boeing Company  
 The Bradley Foundation  
 Building Industry  
 Association of Washington  
 Charles Maxfield and Gloria  
 F. Parrish Foundation  
 Chevron USA  
 CTIA  
 Charles F. Diesing  
 Hayden Homes, LLC  
 Home Builders Association  
 of Tri-Cities  
 Lawrence Pat & Mary Ellen  
 Hughes  
 Johnson & Shute, P.S.  
 Larry & Karen McDonald

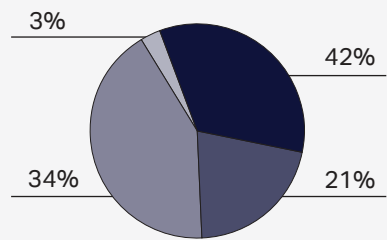
Erik & Tamara Nelson  
 George & Alyssa Petrie  
 PhRMA  
 William G. Reed  
 Richard Seth Staley  
 Educational Foundation  
 The Roe Foundation  
 Rowley Properties  
 Patrick & Dianne Schultheis  
 Roy & Frances Simperman  
 The Spokesman Review  
 State Policy Network  
 Walmart Stores, Inc.  
 Washington State  
 Farm Bureau  
 Dennis & Beth Weibling  
 Zirkle Fruit Company  
 Anonymous (5)

*Washington Policy Center is a tax-exempt 501(c)(3) nonprofit organization. To preserve our independence, we accept no government funding, and we do not perform contract work. Contributions are deductible for federal income tax purposes as allowed by law. Our tax ID # is 91-1752769.*

**2019**

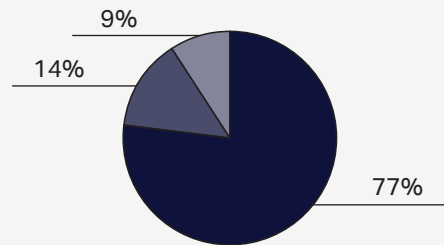
**Total Revenue  
\$4,417,092**

**Revenue Sources**



- Individual donors
- Pillar Society
- Special Events
- In-Kind
- Free Markets Create

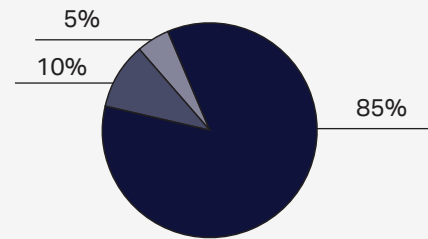
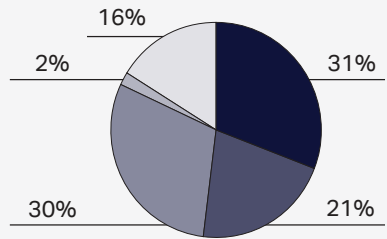
**Revenue Breakdown**



- Individuals
- Foundations
- Corporations & Businesses

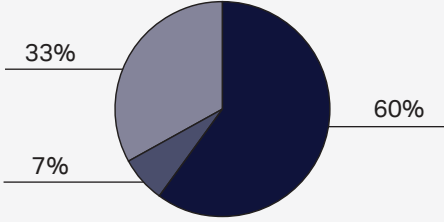
**2020**

**Total Revenue  
\$4,112,829**



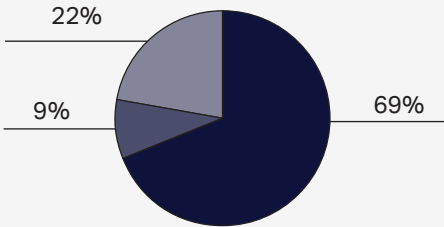
### Revenue Use

2019



- Program Services
- Management & General
- Fundraising

2020



### About WPC's Pillar Society:

WPC's Pillar Society distinguishes donors who make a substantial three-year pledge to Washington Policy Center. Pledges start at \$15,000 over three years and go up to \$300,000. Each pledge includes VIP tickets or a table of 10 at the Annual Dinner, based on pledge level, as well as personalized support and event sponsorship plans.

# PILLAR SOCIETY

## \$225,000+

Hon. Kemper Freeman, Jr.\*,  
Kemper Development, Inc.  
Terry & Jane Petter  
Schlaepfer Family Foundation  
Silver Cloud Hotels

## \$100,00 - \$224,999

Richard\* & Nancy Alvord  
Carol & Spike Anderson  
Jim\* & CK Coles  
John\* & Kathy\* Connors  
Patricia Edwards  
Hon. Mary\* & Vic Odermat,  
Brown Bear Car Wash  
Mike Tembreull, TR Wines, Inc.  
Wells Fargo Corporation  
Anonymous (2)

## \$100,00 - \$224,999

Berntson Porter & Company, CPAs –  
Greg Porter\* & Robert Berntson  
Kent & Bonnie Clausen  
Brent Frei  
John Harnish, The Harnish Group, Inc.  
Kirk & Sandy Newby  
Quinn Charitable Fund

Sarah\* & John Rindlaub  
Randy\* & Margaret Talbot  
Bruce & Peggy Wanta,  
Spectrum Controls, Inc.  
Washington Trust Bank  
Robert & Ruth Wright,  
Matthew G. Norton Co.

## \$30,000 - \$49,999

Diana & Christopher Ackerley  
Ted & Danielle Ackerley  
Associated Builders and Contractors  
of Western Washington  
Sam E. Baker, Jr.  
Dave\* & Jean Barber, Bartell-Barber  
Family Investments, LLC  
Gregg & Lauren Bennett  
Kevin\* & Renee Bouchey  
Patrick Cahill  
Bill Conner\*  
Birney & Marie Dempcy  
Mike & Leslie Dunn, Dunn Lumber  
Empire Bolt & Screw - Ron & Heidi\*  
Stanley  
Fremont Dock Co.  
Steve & Melissa Gordon

Elling & Barbara Halvorson  
Patrick Hanley  
John\* & Kathy Hennessy  
El Jahnce  
Matt McIlwain\*, Madrona Venture Group  
John\* & Molly Otter  
Annette & Bob Parks  
Puget Sound Energy  
Don & Karin Root, GMN  
Senske Services  
Barry Sherman, National Electrical  
Contractors Assn. (NECA)  
Martin & Dianne Stever, Pacific West Land  
Russ & Tricia Stromberg  
Janet\* & Doug True, Iron Springs Resort  
Jeff & Angela Vandel  
WaFd Bank  
wafila  
Wayne & Terina Williams  
Adam & Amanda Wray  
John & Nancy Zevenbergen  
Anonymous

# In 2020: 195 Pillar Society Members | 24 new members joined | \$1,435,500 raised

## \$15,000 - \$29,999

Absher Construction Company

John & Polly Addison

Bryan & Brenda Alford, Alford Farms, Inc.

Alliant Employee Benefits

Harvey & Mei Allison

Dan Alsaker

Andrea Alstrup

Duane & Andrea Alton

Kent Angier

Avara Construction

Avista Corp

Dr. Doug & Julie Backous

Lorrie Baldevia & Jim Hartz,

AssuredPartners MCM

Judy Baratta & Thomas Pemberton

Chuck & Linda Barbo

Paul & Denise Beckstead

Roger Belanich

Ronald L. Berenstein

James & Debra Blodgett

Catherine Boshaw & Doug Edlund

James Boulanger, Patriot Fire Protection

Roger\* & Leslie Bowlin, Real Estate

Transition Solutions, LLC

Breier-Scheetz Properties

Joe Brotherton

Denis Bryant, Living Care Lifestyles

Warren & Nancy Bryant

Sue & Artie\* Buerk

Nadine! Burgess, Spokane Gymnastics

Gary & Catherine Bylund

Joanna & Kevin Cable

Mark & Tonyia Cairns

Rick & Laura Carlson

Peter & Lisa Carstens, Carstens

Management Co

James & Doris Cassan,

Cassan Enterprises

Mike & Dr. Susie Cero

Dr. Dennis & Sweelin Chong

Herb & Lynn Clark

Randy & Judy Clark

Ron & Patti Cline, Central Valley

Helicopters

Bill Coburn & Darlene Sobieck

Jo Anne Collet Estes\*

Columbia Bank

Jim & Diane Coughlin

Anne\* & Stacey Cowles

Jim & Raeceil Day

Jon DeVaney, Washington State Tree Fruit  
Association

Hon. Barbara & Pat Fahey

Allan H. Ferrin

Carl & Jan Fisher

Marion R. Foote & Thomas J. Little

Jeff & Jana Foushee

Michael Garvey

Jim & Linda Gebhardt

Kristina & Richard Greiling

Mark & Rosie Griswold

Dennis & Norma Jean Hanson

Art Harrigan

Craig & Andi Hart

Admiral Tom Hayward

Tom Herche

Carl & Betty Hogan

Charles R. & Nancy Hogan

Douglas Howe & Robin DuBryn

J.R. Hayes Corporation

J.R. Simplot Company

Mike & Linda Jones

George & Sandy Kachlein

Tamra & Harlan Kammin

Judith M. King & Gifford E. Thomas

Gerry & Kathy Kingen

Miles Kohl, Allan Bros. Inc

Garith & Oretta Krause

Jim & April LaLonde

Lampson Somerville Family

Liam Li

Dr. Benjamin & Emily Ling

Jeff & Olivia Lippens

Bruce & Barbara Lippke

Chuck & Karen Lytle

Marathon Petroleum Corporation

Chris & Susan Marker

Kirby & Diane McDonald

McDougall & Son's, Inc.

Dr. Blake & Joan McKinley

Mark Meyer

Ryan Neal

Roger & Kathy Nelson

Don & Melissa Nielsen, Lumenal Lighting

Northwest Farm Credit Services

Kurt & Gayle Orton

Nancy & Doug Overturf,

Overturf Properties LLC

Chris & Dalene Patterson

Perrault Farms Inc

Wayne & Christine Perry

Ken & Claudia Peterson

Phillips 66 Ferndale Refinery

Mark\* & Andria Pinkowski

Tom & Lonna Power

Proliance Surgeons

Chris Randall

Bruce & Gail Richards

Allan & Mearle Roy

Dr. John Thomas & Joyce Rulon

Peter Saladino, Charter Construction

Susan Schwasnick

Edith Seymour

Northwest CFO, Julie Shiflett Principal

Dennis & Jullie Simmelink

Anne Simpson & Charlie Conner

Irene Song\* & Stefan Sharkansky

Robb Stack

Eric & Kay Stelter

Doug & Carlie Stewart

Mel & Leena Sturman

Michael Swindling

Team Foster, Tere Foster & Moya Skillman

Tyrus & Kathy Tenold

Robert M. Tippett\*, The Tippett Company

Martin Tobias

TRICO Companies, LLC

Robert & Betsy Tutland

Wallace Properties

Western Integrated Technologies

Western Wood Preserving Co.

Steven & Linda Wilhoit

Bill & Judi Williams

Jim & Bev Williams

Craig\* & Janet Williamson

Daniel Wilskie & Meghann Good,

UBS Financial Services

Len\* & Darcy Zarelli

Anonymous (4)

# Initiative on Agriculture

**Pamela Lewison**, Director

In 2020, the Initiative on Agriculture focused its work on communication and outreach. In particular, presenting the needs of farmers and ranchers in an ever-changing policy landscape of the pandemic and the ongoing pressures from consumer perceptions of agriculture.

In early spring of 2020, agriculture was designated “essential infrastructure,” meaning the thousands of farmers, farm workers, ranchers and agriculture businesses were required to continue working throughout the various shutdowns ordered by the governor.

WPC closely monitored safety requirements, farmworker housing mandates, and how the spread of COVID-19 at meatpacking and fruit-packing facilities effected our communities. Initiative research helped roll back an arbitrary bunkbed regulation that would have cut available affordable worker housing in half. The Initiative also defended the successful H-2A jobs program on behalf of agricultural workers in our state.

The King-Pierce Farm Bureau asked for Pam’s input for its “iEat iVote” campaign. The effort is a non-partisan project to encourage citizens to ask lawmakers and candidates for their policy positions on farms, ranches, and food production.

Finally, the Initiative interviewed farmworkers to get their views on arbitrary overtime rules that would cut work hours and conveyed these findings to policymakers so they could hear directly how their policies can harm workers. Those farmworker interviews helped undercut the phony positioning of so-called labor advocates who claim that they are the only ones who can speak for the agricultural labor community.

These efforts combined to showcase the continued need for more focused communication and outreach moving beyond 2020 and provided guidance for the new year.





# Center for Education

**Liv Finne**, Director

The Education Center continued to expose the state's policy of funding discrimination against charter schools and promoting other forms of school choice. When the governor closed the schools, it pointed to the urgent need to expand learning options for kids, and presented options like giving parents \$3,000 to buy technology and curricula. These ideas were picked up by the media in the debate about how to improve schools, and WPC research was cited in coverage of the hotly-contested race for state superintendent of instruction.

At our 2020 Annual Solutions Summit, Liv hosted Rep. Vicki Kraft who described her bill to offer parents \$7,000 Education Choice Scholarships. In addition, The Heritage Foundation solicited Liv's work for their Backgrounder series: "How Special Interests and Entrenched Bureaucracy Drove the COVID-19 Response to Education: The Case of Washington State."

The Center's research revealed the sloppy scholarship of The New York Times' 1619 Project, and it conducted a survey showing that Washington's largest 15 school districts were rightly ignoring this flawed curriculum. WPC also provided research to several parent groups pushing for their schools to reopen. Finally, with researcher Jeff Heckathorn, the Center released a study showing large school districts mislead voters about the real taxpayer cost of school bonds.



# Center for the Environment

**Todd Myers**, Director

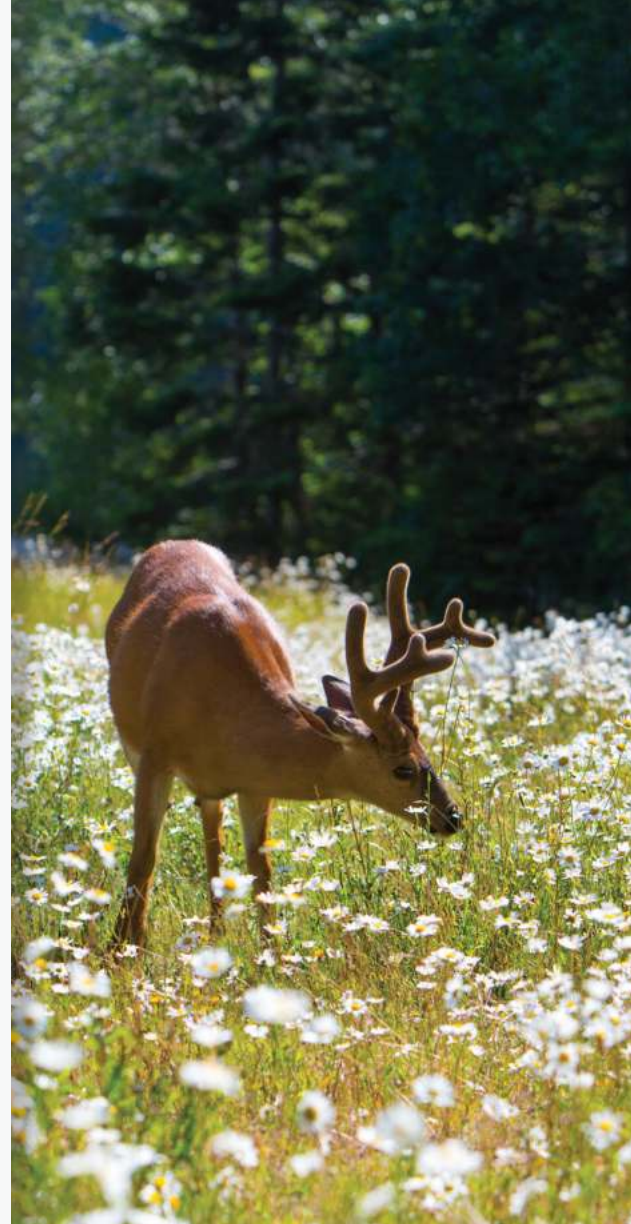
From the Snake River dams, to wolves and murder hornets, 2020 was very busy for the Center for Environmental Policy. Both the legislature and the Puget Sound Clean Air Agency considered a low-carbon fuel standard. Center research on the high cost and ineffectiveness of the policy helped kill it in both places.

In conjunction with PERC, WPC also published a report on Washington's wolf management strategy, offering some key changes to reduce the conflict between ranchers and wolves – which are nearing population levels considered recovered. The Center also worked with the Confederated Tribes of the Colville Reservation to produce a video about tribal management of wolf populations, which includes a regulated hunting season for tribal members.

The Center also launched a new project to highlight the work of Washington's tribes as stewards of the natural resources on their land. WPC produced three online videos with the Nisqually and Colville tribes on salmon, forest stewardship, and wildlife management. The videos tell the important story that when people have property rights, incentives, and the freedom to act, they are innovative and effective at caring for the environment.

Todd wrote extensively on the benefits of the four Lower Snake River dams and the high cost tearing them down would impose on the economy and on salmon populations. Our work was featured in several newspapers after the federal government concluded that keeping the dams was the best option. We also joined with Governor Inslee's former salmon advisor to publish an op-ed supporting the dams.

Finally, WPC was uniquely positioned to comment on the spread of the Asian Giant Hornet – called the Murder Hornet – in Washington state. As a beekeeper, Todd was interviewed for a report by Fox News, and his video primer on the hornet received more than 3,600 views online.



# Center for Government Reform

**Jason Mercier**, Director

The week before session started The Seattle Times published Jason's op-ed, "Washington lawmakers should listen to voters: No new taxes." When the session started, the Center released a statewide poll showing that 72% of Washingtonians oppose local income taxes. Using public records, the Center uncovered and exposed that the true motivation of lawmakers proposing a statewide capital gains income tax is to set up a lawsuit (as Seattle officials did) to get the courts to overturn the state constitution's ban on a graduated income tax.

During the legislative session itself WPC ran a marketing campaign providing information on how a capital gains income tax would hurt Washington. This research and messaging helped define the debate in the legislature, and bills to impose a capital gains income tax or other form of state income tax in 2020 were defeated.

Also during the session, the Center published a Legislative Memo with an analysis of two bills that would have repealed the people's right to vote on ballot initiatives and referenda in odd-numbered years. Once the behind-the-scenes effort of the bill sponsors was exposed the measures were defeated.

On another issue, Jason co-authored a national study on the need for collective bargaining transparency. It was published by the Better Cities Project and distributed across the country to state and local officials.



# Center for Health Care

**Dr. Roger Stark**, Health Care Policy Analyst

The COVID-19 pandemic has had major public health effects, but it has also provided opportunities for government to deregulate and allow other free market changes to our health care system. The Center not only described these positive policy changes, such as an expansion of telemedicine, a relaxation of medical licensing restrictions, and the temporary removal of Certificate of Need laws, but also advocated for making these policy improvements permanent.

In addition to Washington state issues, the Center participated in the national Health Care Consensus Group, a coalition of state and national health care policy experts. The group published a comprehensive free market health care reform plan in 2020. It is our hope that elected officials will use this forward-looking plan as a starting point for meaningful reform to make quality health care more accessible and affordable for all.

The Center accomplished a very successful launch of Dr. Stark's latest book, *Health Care Policy Simplified; Understanding a Complex Issue*. Comments and feedback on the book have been extremely gratifying.



# Center for Worker Rights

In 2020 the Center for Worker Rights produced analysis of bills that would have destroyed part-time jobs, slowed the economy and increased costs for products and services. In particular, WPC defended the right of workers to make a living and choose the times and manner in which they want to participate in the workforce. The purpose was to protect the flexibility of freelance and part-time contract workers, and to preserve their ability to accept or reject work assignments at will.

In other work, WPC's Todd Myers worked to reduce occupational licensing barriers for immigrants, low-skill workers and criminal offenders who had completed their sentences. The purpose was to reward work and promote opportunities for people who are often shut out of traditional job opportunities. The effort attracted bipartisan support and built momentum in the legislature to repeal strict and often unnecessary regulations that block access to gainful employment.

Lastly, the Center continues to promote Washington Policy Center's goal of defending individual worker rights, and the ability of employees not to join a union without being fired. The Center, working with WPC's Communications Director, widely distributed information to workers about their legal rights under the U.S. Supreme Court's Janus decision, and promoted an opt-out advertising campaign showing interested workers how they can resist the pressure of labor activists and exercise their right to leave a union.



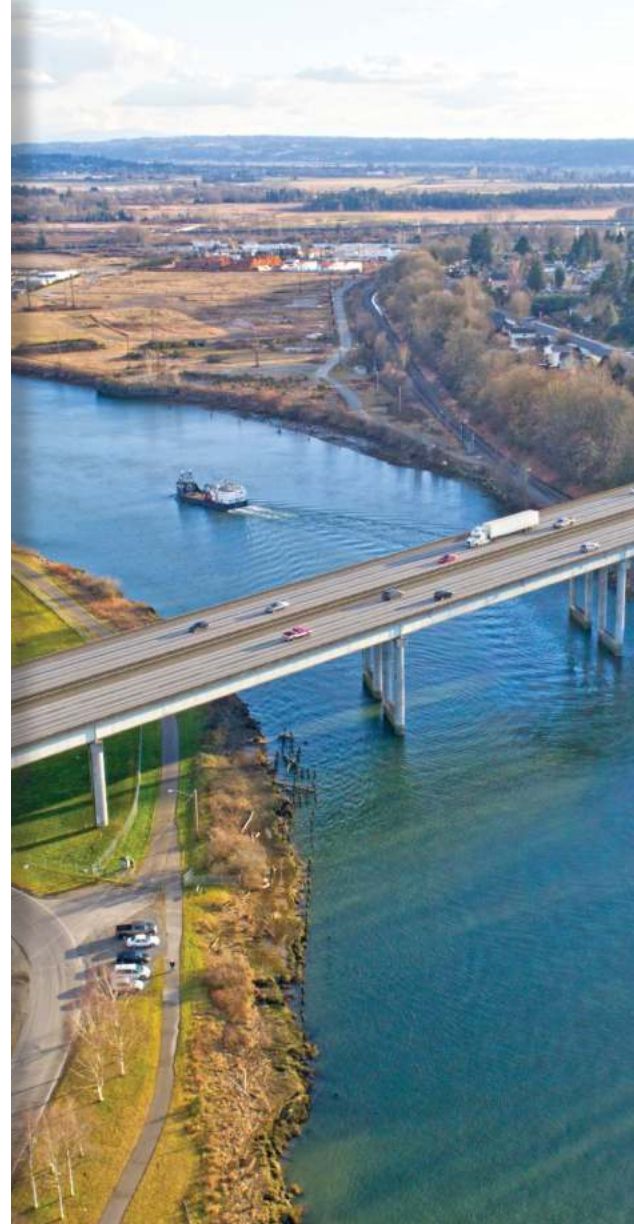
# Coles Center for Transportation

**Mariya Frost**, Director

Mariya initiated, managed and contributed to a major study that included contributions by nationally recognized transportation scholars titled, "Transportation and COVID-19: A State Guide to Policy and Priorities." Other contributors included Robert Pool, Baruch Feigenbaum, Randal O'Toole, Wendell Cox, and Marc Scribner. The study not only provides a resource to national and Washington state policymakers, but also serves as a valuable guide to other state-based think tanks that wish to produce the same high-quality studies for their state leaders.

Another major area of Center work is research on a proposed mileage tax, also called a Road Usage Charge (RUC). The Washington State Transportation Commission (WSTC) adopted WPC's recommendation that any revenue that may be collected under a mileage tax be protected solely for highway purposes under the state constitution's 18th Amendment in the same way that current gas tax revenues are protected. The Center continues to track opposition to 18th Amendment protections and the quiet efforts by some to undermine it. Center work has been successful at blocking these efforts by bringing them to the attention of media and the public.

In other work, the Center produced Legislative Memos on keeping traffic congestion relief a top policy goal of the state's transportation program, promoting five key principles to guide the use of transportation funding and to make the cost of the gas tax transparent to consumers.



# Center for Small Business

**Mark Harmsworth**, Director

In 2020 the state Employment Security Department (ESD) struggled with significant problems due to slow processing times, adjudication backlogs, millions lost in fraudulent claims, over payments and finally a data breach in late 2020 that added to the troubled agency's list of failures. The Center helped explain the agency's disfunction to the public and provided a series of commonsense reforms. As a result, several bills were introduced that sought to fix some of the core problems of the agency.

Senate Bill 5193 would create new training programs for adjudicators who review unemployment claims for eligibility. This should reduce delays for claimants who in 2020 suffered long wait times to receive their unemployment benefits.

House Bill 1455 would require ESD officials to stop using Social Security numbers to identify individuals if they are not required to do so by federal law. ESD suffered a security breach involving 1.3 million client records. Part of the loss included people's Social Security numbers.

During the pandemic, the Center offered several ideas to help small business, including, suspending or deferring B&O taxes, discounting taxes, rolling back the punitive taxes just passed by the legislature on small business during the 2019 legislative session, offering zero or low interest loans for small business and providing uninterrupted broadband service.

Early in the economic shut-down, the Center pointed out the unfairness of the governor's order which stopped private construction but allowed public projects to continue. Shortly after our analysis was published, the governor changed his order to allow construction workers access to private job sites on the same basis as public ones.



# Eastern Washington

**Chris Cargill**, Director

With COVID restrictions ending out in-person events, our traditionally Eastern Washington WPC events went statewide. During the 2020 legislative session we held our Legislative Lunchbox series allowing Eastern Washington citizens to interact with lawmakers in Olympia and updating them on the latest in state policy. When COVID restrictions hit, we moved our events online and on Facebook live, bringing an Eastern Washington perspective statewide. WPC continued our research in issues specific to our region including government transparency, transportation, and lower Snake River dam issues. We also continued to update radio listeners in Yakima, Tri-cities, Wenatchee, and Spokane with regular WPC updates.

Our 2020 Annual Dinner was combined with Western Washington's in a single virtual event featuring former Governor of Texas, Rick Perry, former Congressman, Trey Gowdy, and acclaimed historian, Victor Davis Hanson.





# Young Professionals

## EDUCATING, ENGAGING & EMPOWERING

The Next Generation of Free-Market Leaders in Washington State.

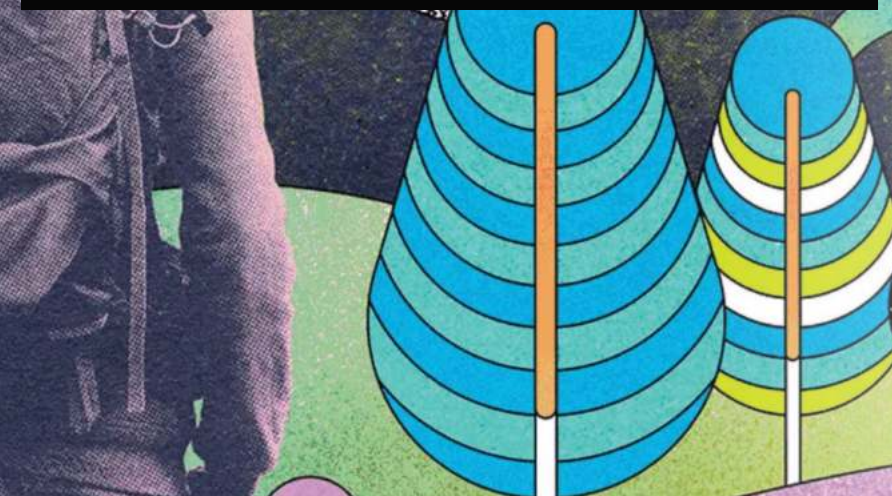
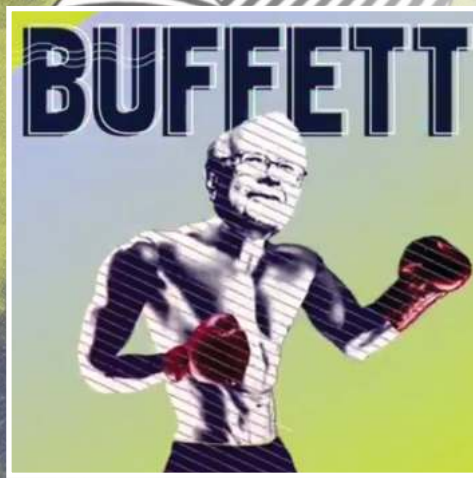


**TUNE IN**  
TO THE YP PODCAST

Events have been key to WPC's Young Professionals' membership development. The COVID restrictions made our typical year impossible, so our YPs innovated, launching our first-ever virtual events. We started a monthly YP Book Club for in-depth discussions on American classics and modern literature and we held an online screening of the inspirational Arthur Brooks' film, *The Pursuit*, with a follow-up Q&A with film director John Papola and special guest Maria Fernanda Bello, who was raised in Venezuela and now speaks out against socialism. For our college clubs, YPs hosted monthly online discussions branded "Hot Topic Tuesdays" featuring WPC center directors and their work. In person events are extremely important to the YP demographic, but our adaptive approach still managed to maintain our membership, increase our email list and grow our social media followers.

# FREE MARKETS DESTROY

In 2020, WPC launched our most ambitious project ever - Free Markets Destroy. The effort is a bold, innovative project aimed at convincing younger generations of the creative destruction forces of the free market and the destructive nature of socialism. In its first six months, Free Markets Destroy reached more than 10 million social media accounts, attracted more than 1 million video views and received national attention from journalist John Stossel and former Florida Governor Jeb Bush.



DISEASE

HUNGER

HIGH RENTS

CLIMATE CHANGE

BOREDOM



FREE MARKETS DESTROY

If you want to move fast and change things, the free market is the mechanism that can get you there.

11,300,000 Social Media Accounts Reached

1,492,100 Unique Users Seeing Message

1,505,400 Interaction With Campaign

1,264,645 Video Views

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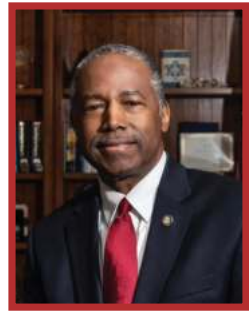


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**ANNUAL DINNER**



**WESTERN WASHINGTON**

Featuring John Mackey,  
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**EASTERN WASHINGTON**

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Former US Secretary of Housing and Urban  
Development / Renowned Surgeon

Hyatt Regency, Bellevue  
Friday, October 1st | 7:00pm

Davenport Grand, Spokane  
Friday, October 15th | 7:00pm

